

9:00-9:15 GMT | 9:00-9:15 am EST

CEO Opening Remarks

Michael Cote, Secureworks, Chief Executive Officer

Michael Cote will speak to the Secureworks vision, strategy, and the overall industry dynamic, and discuss how the company is supporting customers and partners against the macro-backdrop.

9:15-9:40 GMT | 9:15-9:40 am EST

Securing Our Customers

Wendy Thomas, Secureworks, President of Customer Success

Secureworks' President Wendy Thomas will outline our strategy to protect customers with a holistic approach to security that is supported by our cloud-native security platform and deep bench of security expertise. During the session, she will be joined by Chief Marketing Officer Steve Hardy to share an exciting update about our platform brand.

9:40-10:15 GMT | 9:40-10:15 am EST

\$13M Reasons Why: Cybercriminals Have Joined Forces, So Pick Your Partner in the Fight Wisely

Geoff White, Author & Investigative Journalist

Cybercrime has boomed thanks to a convergence between the criminal efforts of organized cyber gangs, "hactivist" movements, and nation-state hackers. Join Geoff White, investigative journalist and author of Crime Dot Com, for a fast-paced look at the cash-out/ATM cyberscam that stole \$13m from India's Cosmos Co-Operative Bank in a successful collaboration between North Korean threat actors and organized cybercrime. As Geoff's detailed research reveals, the criminals work together. To fight them effectively, your organization cannot go it alone.

10:15-10:40 GMT | 10:15-10:40am EST

BREAK

10:40-11:00 GMT | 10:40-11:00 am EST

Our Innovative Products & Solution Strategy

Steve Fulton, Secureworks, Chief Product Officer
Ed Martin, Secureworks, Director, Product Management
Lisa Washburn, Secureworks, Director, Product Management
Pierre-David Oriol, Secureworks, Senior Consultant, Product Management

Security software – built by security operators and experts – is the key to providing best-in-class security solutions. In this session, CPO Steve Fulton will be joined by several Secureworks' product and engineering experts to walk customers through our innovative cloud-native security platform and products, so that customers can walk away with a better understanding of how we protect customer environments end-to-end; our current progress and recent investments in the applications; and what's next as we continue to expand our portfolio.

11:05-11:25 GMT | 11:05-11:25 am EST

Secureworks TDR Customer Panel:
Real-World Customer Feedback About
Threat Detection and Response (TDR) Software

Steve Krameisen, American Portfolios, Chief Information Security Officer
Faisal Jaffri, GKN Wheels and Structures, IT Director
Kevin Hanes, Secureworks, Chief Operating Officer

The modern-day threat landscape continues to evolve with sophisticated cyberattacks that often evade legacy security solutions. With Secureworks' Threat Detection and Response (TDR), our customers have taken security into their own hands and transformed how their security analysts detect, investigate, and respond to threats across endpoints, network and cloud. The "Ask an Expert" chat feature within TDR also provides real-time collaboration between customers and Secureworks' senior intrusion analysts, in order to share knowledge and speed up investigations.

Kevin Hanes, Secureworks' Chief Operating Officer, will lead a discussion with two customers to talk about how TDR has transformed their security programs through improvement of response time, more efficiency and productivity for security operations teams. Kevin and our panel will also share TDR features and tips they've discovered, which will help others in the industry on their own TDR journeys.

11:25-11:45 GMT | 11:25-11:45 am EST

The Total Economic Impact™ Of Secureworks
Managed Detection and Response

Paul McKay, Forrester, Forrester Analyst
Liz Witherspoon, Forrester, Forrester Analyst

In this session, featured Forrester analysts will explain the cost savings and business benefits that Secureworks customers obtained after deploying Secureworks MDR, within the framework of the Forrester TEI methodology and based on the findings of the commissioned study conducted by Forrester Consulting. Attend this session to learn from our guest speakers, Forrester analysts on the cybersecurity landscape at large and gain an understanding of the potential financial impact of MDR on your organization.

11:45-12:00 GMT | 11:45-12:00 pm EST

Transform your MSSP Business by
partnering with Secureworks

Maureen Perrelli, Secureworks, Chief Channel Officer

Join Maureen Perrelli, Secureworks' Channel Chief Officer to learn how the Secureworks Global Partner program is evolving to empower and enable Managed Security Services Providers to deliver solutions that address key industry challenges while learning from Secureworks experts.

12:00-13:00 GMT | 12:00-1:00 pm EST

BREAK/LUNCH

13:00-13:20 GMT | 1:00-1:20 pm EST

Connecting the Dots to Stop Advanced Threats

Ed Martin, Secureworks, Director of Product Management

The threat landscape continues to evolve with sophisticated attacks that can be hard to detect. Threat Detection & Response (TDR) is a cloud-native security analytics application that modernizes detection, investigation, and response across endpoints, network, and cloud. In this workshop, our team will demo a real-world style attack on an organization, how the attacker plans their attack, and then how a security professional can use TDR to see and deal with the attack.

13:20-13:30 GMT | 1:20-1:30 pm EST

Automation - The Next Frontier of
Vulnerability Management

Pierre-David Oriol, Secureworks, Senior Consultant, Product Management

Traditional vulnerability management often results in cybersecurity and IT teams scrambling to streamline VM activities. Automation greatly reduces the manual effort of multiple tasks that put a strain on your security resources, including asset discovery and classification, assessing vulnerabilities, and prioritizing remediation efforts. Learn how automation is a critical step forward toward a modern VM solution.

13:35-14:10 GMT | 1:35-2:10 pm EST

Insights from SolarWinds and the Next
Steps for Cybersecurity

Jeffrey Carpenter, Secureworks, Senior Director of Incident Response

The recent SolarWinds incident has been top of mind for every cybersecurity professional. Join Jeffrey Carpenter, Senior Director of the Secureworks Incident Response Consulting Practice, as he dispels common misunderstandings of the SolarWinds incident, provides an overview of countermeasures related to SolarWinds and shares insights into threat actor behavior based on incident response engagements and Secureworks Counter Threat Unit™ (CTU) research. Jeffrey will be joined by Ryan Cobb, CTU Researcher, and Chris Yule, the CTU's Director of Research, to answer live Q&A. These experts will also share the top takeaways that Secureworks researchers and responders believe you need to know in order to outpace and outmaneuver adversaries the threat in a post-SolarWinds environment.

14:10-14:30 GMT | 2:10-2:30 pm EST

BREAK

14:30-15:00 GMT | 2:30-3:00 pm EST

Demystifying XDR

Dave Gruber, Enterprise Strategy Group, Senior Cybersecurity Analyst
Ed Martin, Secureworks, Product Management Director
Gavin Hill, Secureworks, VP of Product Marketing

Join a discussion on how XDR works as an integrated suite of security products spanning hybrid IT architectures, designed to interoperate and coordinate on threat prevention, detection, and response. See how Secureworks' unique approach not only provides the high efficacy security organizations seek, but also addresses the ongoing security skills shortage by focusing scarce talent on business-critical activities. Through the culmination of TDR, VDR, and MDR, Secureworks' XDR offering ensures organizations have a 24x7 SOC, plus threat hunting and incident response.

15:00-15:15 GMT | 3:00-3:15 pm EST

BREAK

15:15-16:00 GMT | 3:15-4:00 pm EST

Simple Isn't Always Easy:
Cybersecurity in the Year Ahead

Melissa Hathaway, Hathaway Global Strategies, LLC, President
Barry Hensley, Secureworks, Chief Threat Intelligence Officer

Cybersecurity has dominated the headlines lately. From hacking to nation-state disinformation to the challenges of SolarWinds, it is not a quiet time in the industry. But what is behind the headlines? Join Barry Hensley, Secureworks' Chief Threat Intelligence Officer and Melissa Hathaway, President of Hathaway Global Strategies and a former cybersecurity advisor to Presidents George W. Bush and Barack Obama, as they walk through how the tools and techniques behind the stories will impact us all in the year to come. New techniques will be leveraged, but that doesn't mean old adversaries like ransomware won't still be front and center. The temptation in 2021 may be to overlook the basics because they seem easy—but we know they are not. Barry and Melissa will give insights and share actionable measures you need to take now in order to outpace and outmaneuver adversaries all year long.

16:00-16:05 GMT | 4:00-4:05 pm EST

CEO Closing Remarks

Michael Cote, Secureworks Chief Executive Officer

16:10-17:00 GMT | 4:10-5:00 pm EST

Maker's Mark Happy Hour

Brian Sturgulewski, Secureworks & Maker's Mark Heritage Manager

Join Secureworks & Maker's Mark Heritage Manager, Brian Sturgulewski, for a Virtual Happy Hour! Brian will lead a conversation on the history and iconic bourbon whiskies of Maker's Mark. He will also talk through modern classic cocktails that are easy to make at home with bourbon.